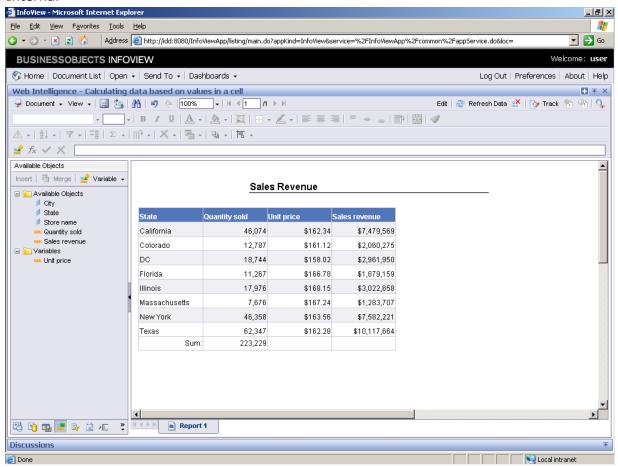


Procedure

1. Start the transaction using the menu path or transaction code.

Internal



2. Click an entry in the **Sales revenue** column.

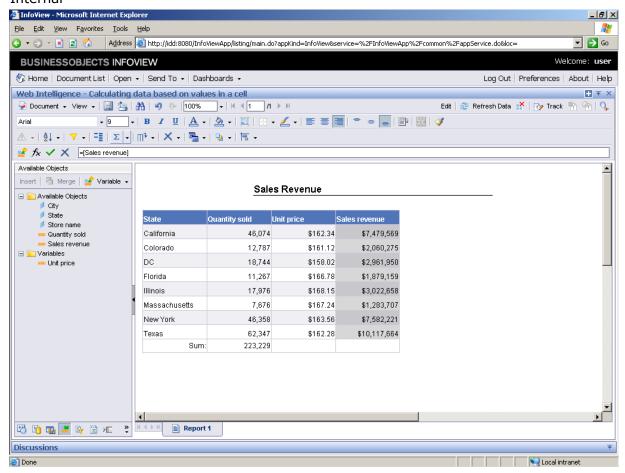
First you want to display the total Quantity sold and the total Sales revenue for all states.

In this exercise, the Quantity sold sum has already been added to the table for you.



You are going to add total Sales revenue to the table.

Internal



- 3. Click **Calculations** Σ .
- 4. Press [Enter] to continue.

The table now displays totals as well as Quantity sold and Sales revenue per state.

Now you want to analyze the percentage of Sales revenue each state earned in relation to the total revenue.



Press [Enter] to continue.

5. Press [Enter] to continue.

In Microsoft™ Excel™, you would create a formula to divide each state's Sales revenue by the total sales revenue, as shown here.

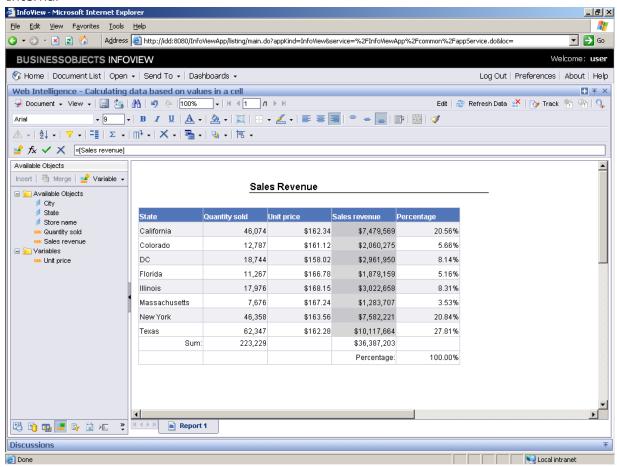
In Web Intelligence, you simply apply a percentage calculation on the Sales revenue column. Web Intelligence will calculate the percentage in relation to the dimensions in the table, in this case for each State.

Press [Enter] to continue.

- 6. Click the **Calculations** drop-down arrow .
- 7. Click **Percentage**.



Internal



8. Click the **Percentage** column header.

A new column is automatically inserted in the table, and the percentage of total revenue earned by each state is calculated dynamically.

Now edit the column header that was inserted by default.

9. As required, complete/review the following fields:



Field	R/O/0	Description
Filter Sort	R	
		Example: % of total sales

Enter the desired information in to the **Formula** field.

- 10. Click Validate .
- 11. Press [Enter] to continue.

It is clear that Texas has earned the most revenue, even though you know that other states have higher populations and more stores.

You want to analyze the other states' results in relation to Texas' revenue. You are going to display each state's revenue as a percentage of Texas' revenue.

Press [Enter] to continue.

12. Press [Enter] to continue.

In Excel[™], you would create a formula that would divide each state's revenue by Texas revenue, as shown here.

The formula would be tied to the cells that display the state sales revenue figures. If you moved the columns in the spreadsheet, you would have to manually update the formulas again.

Press [Enter] to continue.

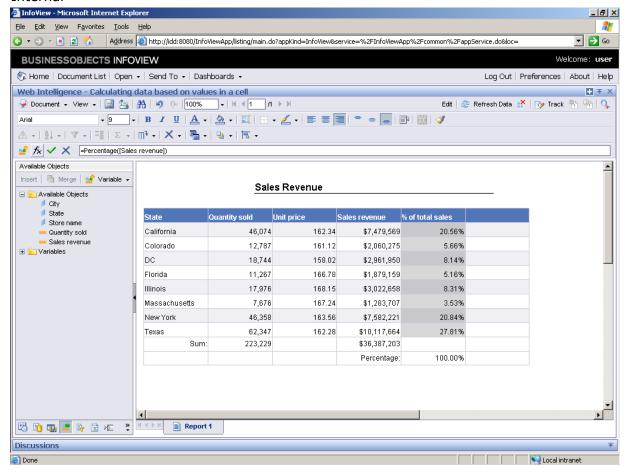


13. Click a blank cell in the new column.

In Web Intelligence, the formula you create will update correctly even if you swap columns, or convert the table into a chart.

For this exercise a new column has been added to the table for you, in the application you would add it yourself.

Internal

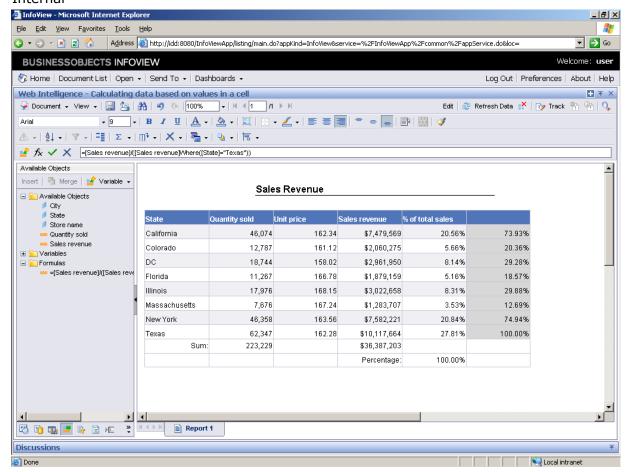


- 14. Click Formula Editor 14.
- 15. Click OK.



In this exercise a formula to calculate each state's Sales revenue as a percentage of Texas' Sales revenue has been created for you. In Web Intelligence you would use the Formula Editor to create the formula yourself.

Internal



16. Click the **new** column heading.

The calculated data is displayed in the new column.

In this exercise the data is already formatted in percentages. In the application you would format the column yourself.

You are now going to change the column heading.



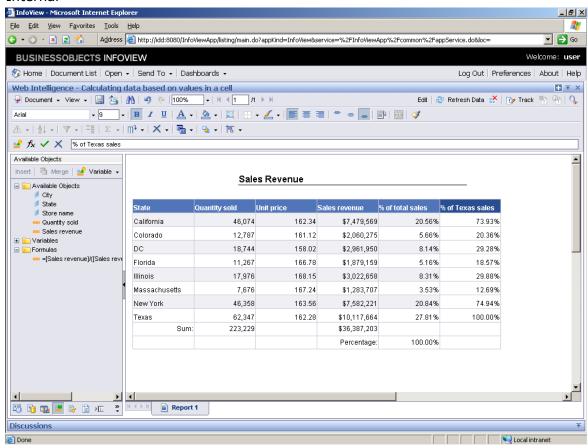
18. As required, complete/review the following fields:

Field	R/O/0	Description
Filter Sort	R	
		Example:
		% of Texas sales

Enter the new column title into the **Formula** field.

- 19. Click **Validate ✓**.
- 20. Start the transaction using the menu path or transaction code.

Internal





21. Press [Enter] to continue.

You can now see the percentage of Texas' revenue earned by each state, in order to identify actions that might improve the other states' results.

Press [Enter] to continue.